

# **PROJECT MANAGER COMMUNICATION / MARKETING**

communications & marketing coordinator, director, communications & marketing, project manager communication / marketing

Project Managers Communication/Marketing identify and advertise job vacancies, recruit candidates, and assist in the selection and reassignment of employees. They are employed throughout the private and public sectors.

#### **KEY RESPONSIBILITIES**

Specialists in advertising, marketing and public relations perform some or all of the following duties:

- Identify current and prospective staffing requirements, prepare and post notices and advertisements, and collect and screen applications
- Advise job applicants on employment requirements and on terms and conditions of employment
- Review candidate inventories and contact potential applicants to arrange interviews and transfers, redeployment and placement of personnel
- Recruit graduates of colleges, universities and other educational institutions
- May supervise personnel clerks performing filing and record-keeping duties.
- Notify applicants of results of selection process and prepare job offers
- Advise managers and employees on staffing policies and procedures
- Organize and administer staff consultation and grievance procedures
- Negotiate settlements of appeals and disputes and co-ordinate termination of employment process
- Determine eligibility to entitlements, arrange staff training and provide information or services such as employee assistance, counselling and recognition programs
- Co-ordinate and participate in selection and examination boards to
   evaluate candidates

## **EDUCATION AND TRAINING**

Certification as a Certified Human Resources Professional (CHRP) may be required. A university degree or college diploma in a field related to personnel management such as business administration, industrial relations, commerce or psychology or completion of a professional development program in personnel administration is usually required. Some experience in a clerical or administrative position related to personnel administration may be required.

Here is a complete list of Canadian Universities and Colleges: thegreenestworkforce.ca/education

#### Notice

The requirements listed are generally required qualifications for this Career Type. The qualifications may vary based on the employer and/or the geographic location of that job.

## DARE TO COMPARE

See how much time and money you would save by moving to a forest community.

thegreenestworkforce.ca/compare

- You want to live an oversized life in one of Canada's beautiful forest
  communities
- A sense of community is important to you

THIS JOB IS RIGHT FOR YOU IF:

- · You like variety and learning new things
- · You want to make a difference working in a green job
- You take a systematic approach to problems
- You have an eye for details

If you want good pay, opportunities to learn on the job, a great lifestyle and the chance to work in Canada's Greenest Workforce, then the forest products industry is right for you.



